

Robb Report

Don't Sweat It: Cashmere Is Being Transformed Into High-End Activewear



Active Cashmere's hoodie ([\\$625](#)) and shorts ([\\$425](#)) are luxurious companions for lounging or working out.
Active Cashmere

Active Cashmere's sumptuous hoodie is a testament to this philosophy. "We stripped down the basic hoodie," Hakimian explains, "and asked how we could build an elegant design. Changing the bottom band from ribbed to tubular changes the whole look, and a tubular hood brings out the luxury feel." It's airy and yet substantial to wear, flattering without being restrictive.